

HEFFNER PRINTING 2017
MUHLENBERG FALL SPORTS PROGRAM
PARENT Ad LAYOUT SPEC-SHEET

TO SIMPLIFY INFORMATION AND EXPEDITE LAYOUT, PLEASE USE THIS FORM. PLEASE KEEP IN MIND, WE
MUST BE ABLE TO READ YOUR WRITING. **PLEASE PRINT CLEARLY.**

PLEASE CIRCLE ONE: **FULL PAGE** **1/2 PAGE** **1/4 PAGE** **1/8 PAGE**
 7.5W x 10H 7.5W x 5H 3.5W x 5H 3.5W x 2.25H

PARENT NAME: _____

EMAIL ADDRESS: _____ **PHONE:** _____

DISPLAY Ad COPY AND LAYOUT

DEADLINE: AUGUST 3, 2017

All Photographs or new logos with ads will require the actual picture or the electronic file on a disk or emailed directly to Heffner Printing at murray@heffnerprinting.net. *Embedded logos or pictures in Word files will not work. Please send them as a separate file.* Also, we will respond back to your email, do not assume we have it. If you do not hear from us, we do not have your files. If you provide ready to print files please make sure they are compatible and correctly sized to the above sizes listed. Feel free to call us with any questions at 610 944-8481. Ads may also be sent mailed to Heffner Printing at 562-1 Blandon Road, Fleetwood, PA 19522. All ads need to be received before the deadline or we cannot guarantee there will be a space for your ad. Ads must be sent with a hard copy in case we need to rearrange items, or cannot open your file. Thank you for your cooperation.

PLEASE KEEP IN MIND, ARTWORK THAT IS BLACK & WHITE REPRODUCES THE BEST.

Thank You for Your Continued Support of Muhlenberg Athletics!