

COMMUNITY: 7.0

POLICY: 7.4

COMMUNITY RELATIONS

The Muhlenberg School Board believes that the public schools must be responsible to the citizens of the community and are most effective when supported by an informed community. The Board believes in an effective communications program to provide information on a regular basis to internal and external audiences:

1. To provide opportunities to share ideas and suggestions.
2. To acknowledge employees and students for their achievement.
3. To maintain positive relationships with news media.

The Muhlenberg School Board authorizes the superintendent to develop and implement a community relations program.

Policy: 7.4
Adopted: 11/18/87
Amended:

COMMUNITY RELATIONS

In establishing and maintaining a program of community relations, “community” shall refer to all segments of the population to whom the Board has a responsibility and with whom it enters into areas of cooperation. These shall include, but not be limited to residents of the district, its students, employees, organizations, other governmental bodies and businesses.

I. Publications

- A. The Board and its administration shall communicate with the community by publications such as its district newsletter, student publications, and legal notices.

II. Community Groups

- A. The Board of Education and its administration will cooperate in every reasonable way for the benefit of Muhlenberg citizens with community government and recognized community organization. Such groups will include, but not be limited to township and borough governments and their agencies, booster clubs, service organizations and parent organizations.

III. Other

- A. The Board and its administration support cooperation and coordination with organizations whose purposes are relevant to Muhlenberg schools and whose scope extends beyond the district’s boundaries. Such groups include but not limited to committees of the Berks County Intermediate Unit, the Berks Study Council, Inter-institutional Cooperation Forum, Chief School Administrators.

Administrative Procedures: 7.4
Adopted: 11/18/87
Amended: